

Message Text

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PAGE 01 BERN 01595 151236Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----151326Z 089533 /44

R 151032Z APR 77
FM AMEMBASSY BERN
TO SECSTATE WASHDC 4197
INFO USDOC WASHDC

UNCLAS BERN 1595

USDOC

EO 11652: NA
TAGS: BEXP SZ
SUBJ: COUNTRY COMMERCIAL PROGRAM - SECOND QTR PROGRESS REPORT

REF: STATE 68281

1. CCAG MET APR 7. CCP ON SCHEDULE WITH EXCEPTIONS NOTED BELOW.
(APR 8 AND 11 WERE SWISS HOLIDAYS.)

2. TRADE OPPORTUNITIES SUBMITTED THROUGH SECOND QTR IN CAMPAIGNS
1 (20), 3(60), 4(19), AND 5(12), EXCEED NUMBER REQUIRED THROUGH
THIRD QTR. IN OTHER CASES(E G CALLS ON AGENTS, IMPORTERS, CONTACTS
WITH FBP AND TRADE CENTER SHOW CONTACTS) REQUIREMENTS BEYOND
THIRD QTR HAVE ALSO BEEN EXCEEDED.

2. TWO VISIT-USA SEMINARS WERE HELD, IN BERN AND IN GENEVA, IN
COOPERATION WITH 10 US AND SWISS TRAVEL INDUSTRY FIRMS AND USTS
FRANKFURT AND PARIS. SHIPMENT OF USTS BROCHURES ARRIVED AND
NOW BEING DISTRIBUTED AMONG TRAVEL AGENTS THROUGHOUT COUNTRY.

4. IN RESPONSE TO PARA 3, REFTEL, WE SHALL INCREASE EFFORTS TO
GENERATE FTI ENTRIES IN ADDITION TO THOSE SUBMITTED AS WTDRS.

5. IN RESPONSE TO PAR 4 REFTEL, WE SHALL BE ESPECIALLY ALERT
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TO BOTH MAJOR PROJECT OPPORTUNITIES AND PRODUCT OPPORTUNITIES,
IN SWITZERLAND AND 3D COUNTRIES, AND ATTEMPT TO ENHANCE OUR
REPORTING IN THIS AREA, ALTHOUGH WE FEEL POSTS' EFFORTS IN PAST
HAVE BEEN AT APPROPRIATE LEVEL WITHIN OVERALL CCP WORKLOAD. DAVIS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 15-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BERN01595
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770131-0838
Format: TEL
From: BERN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770454/aaaabuw.c.tcl
Line Count: 59
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: b8f998a4-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 68281
Retention: 0
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Review Date: 18-Nov-2004 12:00:00 am
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Review Exemptions: n/a
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Review Release Date: n/a
Review Release Event: n/a
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Review Withdrawn Fields: n/a
SAS ID: 2799086
Secure: OPEN
Status: NATIVE
Subject: COUNTRY COMMERCIAL PROGRAM - SECOND QTR PROGRESS REPORT
TAGS: BEXP, SZ
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/b8f998a4-c288-dd11-92da-001cc4696bcc
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